

How Do You Do More With Less



Increase relationship value

Market On-Demand

Create Personal Relationships







Increase Rx Uptake in New Contracts



Accelerate Pull-through

- How can you leverage new formulary and contract wins quickly?
- How do you connect personally with today's busy physicians?
- How do you provide relevant and timely formulary placement information to your territory physicians?
- How do you measure the impact of your cross-media promotional campaigns?

...With CLM Mechanix

-  Quickly leverages favorable contracts to increase Brand Rx's
-  Targets plan-affiliated Physicians with customized marketing materials
-  Delivers timely and accurate formulary information for a faster response to contract wins
-  Identifies and addresses favorable plans, territories and physicians
-  Provides management control & governance over the use of MCO marketing materials
-  Links physicians to the messages and marketing materials they received, for powerful analytics

Increase Market Share

Respond to Local Events

Accelerate Pull-through with



Do More with Less

Communicate Faster



Contact appropriate targets

Contact

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